



# **Lebanese Forwarders Syndicate 5<sup>th</sup> Annual Convention**

Habtoor Hotel, Beirut – Dec 16, 2014

## **Murad Alkhatib**

Area Manager – Jordan, Lebanon, Syria,  
Palestine (West Bank), Iraq, Iran, Afghanistan

# 100th year of commercial aviation

- Aviation was born on 1 January, 1914
- commercial aviation has evolved into the global air transport system that will:
  - safely connect some 3.3 billion travelers
  - nearly 100,000 flights per day
  - 50,000 routes
  - Aviation's annual economic impact is estimated at \$2.4 Trillion
  - Supports 3.4% of global GDP.
- Great safety record Vs Malaysian Airlines two incidents



Join the  
**celebration!**  
Small World, Big Future

Over the last decade airline revenues totaled \$4.6 trillion

**Among the world's fastest growing industries**



**However, our best annual profit margin of the century was 2.9%**

**The overall result: net loss of \$16 billion**



# AVIATION: JOBS

A man in a dark suit and blue tie is handing a document to a woman and a young girl. The woman is wearing a grey top and a white cardigan, and the girl is wearing a green dress and a purple backpack. They are standing next to a red suitcase. In the background, another man is walking with a suitcase, and the setting is a bright, modern airport terminal with large glass windows.

**56.6 million**  
jobs supported by  
aviation worldwide

**8.36 million**  
directly employed in air  
transport industry

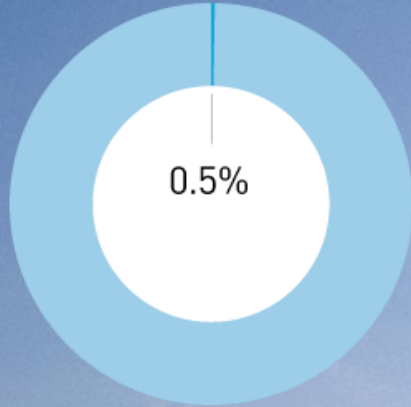
**3.5 x**  
more productive  
than average

# Make Flying Ever Safer

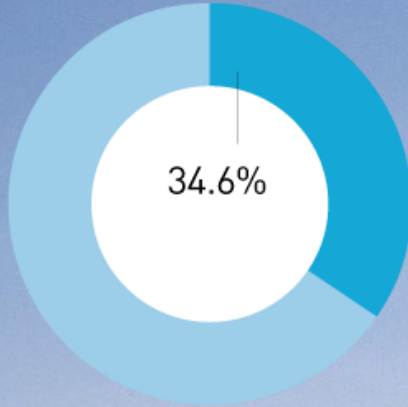
- MH incidents revealed gaps in the system
  - Cannot be closed with a business-as-usual attitude
  - Tear Down Silos between governments and aviation stakeholders
  - Partnerships and information sharing
  - Replace Inflexible one-size-fits-all regulations with flexible outcome-focused approach

# AVIATION: WORLD TRADE

By volume



By value



**\$6.4 trillion**  
Value of cargo handled  
By air in 2013



# Safer and Smoother Air Cargo

- Strong partnerships between the different stakeholders in the Cargo supply chain
  - The Global Air Cargo Advisory Group (GACAG)
  - Cargo standards
  
- Cargo projects
  - Better address contemporary issues of accreditation, governance, training, and supplier and buyer collaboration
  - e-freight and **e-AWB**. **move the air cargo industry to the digital era**
  - IATA Center of Excellence for Independent Validators
  - The standard Consignment Security Declaration
  - **Secure Freight**



## Focus on Lebanon

- **Secure Freight**
- **e-AWB**
- ***Cargo Agency Modernization Program***

**Thank You**

